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Chuck Matthews

Objective

Marconi Award and multiple Achievement in Radio Award winner to lead a dedicated team to ratings success thus increasing cash flow and shareholder value. And have fun doing it!

Experience

2005-2008 Cumulus Broadcasting, Toledo, OH
Program Director and Creative Services Director

- Coordinate all aspects of programming for talk WTOD-AM.
- Increased ratings, market awareness and revenue flow.
- Increased NTR cash flow \$100k annually through local brokered programming
- As Director of Creative Services oversaw department that handled commercial production and imaging for eight stations.

2000-2004 Clear Channel Raleigh-Durham, NC
Assistant Program Director/Imaging Director

- APD for classic hits WTRG-FM. Coordinated all aspects of programming per the Program Director, including music scheduling and promotions.
- Imaging Director for WTRG and classic rock WRDU
- Host of #1 rated "At the Hop" on WTRG
- Interim Program Director 2003-2004. Increased ratings; #1 M25-54 AM Drive, #2 P35-64 and #1 P45-54

1997-2000 Clear Channel Cleveland, OH
Commercial Production Director, Programming Assistant

- Wrote and produced commercials for three stations
- Produced imaging for WMJI and WMMS
- WMJI Large Market Station of the Year, 1998
- WMJI won Marconi Award for Oldies Station of the Year, 1998
 - Personally won 2 Achievement in Radio awards

1996-1997 Elyria-Lorain Broadcasting, Elyria OH
Production Director WKFM-FM

1995-1996 Bulmer Communications, Ashtabula OH
Afternoon Drive personality WZOO-FM

1996 WNPQ-FM, Canton OH
On air

1995 Jacor Communications, Columbus OH
On air WLLD-FM

1993-1995 Beaver-Kettle Broadcasting, Canton OH
On air WHBC AM-FM

Interests

Family, Radio (I'm a junkie), History (those who do not learn from it are destined to repeat it-- or are unable to repeat it), and Travel.

National voiceover and production talent <http://chuckmatthews.voices.com>
Broadcast media consultant and coach.